
Italia Travel Awards 2018: Beachcomber named best hotel chain

For the third year in a row, Beachcomber Resorts & Hotels has won the "Best Hotel Chain" award at the Italia Travel Awards, which took place in Rome on May 24th 2018.

The leading event of the Italian tourism sector included a gala dinner held at Rome's prestigious Church Palace and was attended by several hundred distinguished guests. The famous TV presenter and Italian radio host Roberta Lanfranchi presented the winners with awards in 37 different categories.

Beachcomber Resorts & Hotels was up against Sandals Resorts and Delphina Hotels & Resorts to win the "Best Hotel Chain" accolade. 22,755 Italian travel agents cast their votes for this award category in a free and fair poll on the Italia Travel Awards website. The first phase of the vote, which ran from October 12th to November 30th 2017, narrowed the playing field to ten hotel chains based on three criteria: quality of service, hotel quality and value for money. Three finalists were then nominated during a second voting phase, which ran from December 8th 2017 to March 30th 2018.

At the awards ceremony, Sheila Filippi, the director of Beachcomber Resorts & Hotels for Italy, said: "I'm extremely touched and impressed by the incredible loyalty that travel agencies have shown to the Beachcomber group, and the esteem in which they clearly hold our brand. I would like to thank each of them and repeat the promise that is at the heart of our mission: we will continue to cultivate beauty within our destinations, our locations and our resorts, thanks to the daily efforts of our extraordinary Artisans."

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About Beachcomber

Beachcomber Resorts & Hotels is the pioneer and leader of the Mauritian tourism industry. Since the creation of Park Hotel in 1952, a collection of 9 resorts have emerged over the years, including the mythical Royal Palm Beachcomber Luxury Mauritius in 1985, considered by everyone as the reference in hospitality for luxury holidays in Mauritius.

The Group recently expanded its collection, with the integration of the Beachcomber French Riviera, situated on the Côte d'Azur, in France.

The collection of 9 resorts affords a choice of accommodation options ranging from rooms and apartments to suites and villas. Each hotel is imbued with a particular history and cachet, embodying an image of discrete luxury.

Social responsibility – Fondation Espoir Développement (FED), by Beachcomber

Set up and financed by Beachcomber since 1999, with the participation of hotels and employees, this foundation takes care of these main projects:

- Projet Employabilité Jeunes (PEJ): professional insertion of school drop-outs through a training programme and industrial attachments.
- Collaboration with NGOs, schools and associations
- Regional projects – youth mentoring: the “Amour et Espoir” NGO; IT initiation; youth monitoring via the “Duke of Edinburgh International Award” programme, participation of regional sports clubs in the organisation of the Beachcomber UTRB Trail 2015

Social responsibility – Local Hands

Programme launched in 2006 to support small local artisans by providing them with training and guidance as they embark upon the process of creation, production, marketing and sales.

Sustainable development – our environmental actions – EarthCheck label

Sustainable development and environmental protection constitute real considerations within the Group, which has set up, amongst other initiatives, practices that ensure energy savings and favour renewable energy sources. These initiatives in favour of sustainable development have been recognised and rewarded, with two of our hotels recently obtaining the EarthCheck Benchmarked Silver accreditation for their ongoing commitment to environmentally responsible practices.